

XBRL US National Conference 2011

**September 26 & 27
Gaylord Opryland | Nashville, TN**

Get More Out of XBRL
Strategies for Public Companies

Presented by
xbri.us

Beyond the SEC: Corporate Use of XBRL to Communicate with Other Regulators, Industry Groups and Internal Stakeholders

**Moderator: John O'Rourke – VP Product
Marketing, Oracle Corporation**

Panelists

- Mark Montoya – Sr. Business Analyst, FDIC
- Kim Patterson – Manager, Accounting and IFRS Policy, United Technologies Corp.
- John Turner – Executive Advisor, Rivet Software
- Campbell Pryde – President, XBRL US

Topics

- How has the use of XBRL made life easier for the regulators?
- How has the use of XBRL impacted corporate filers? What have been the costs, benefits?
- Can XBRL ease the pain of reporting to multiple agencies?
- Can XBRL help with internal management reporting?
- What applications of XBRL beyond financial reporting do you think have the most potential? (i.e. sustainability reporting, corporate actions, etc.....)
- All - What recommendations do you have for corporate filers as they look to gain the true value of XBRL-based reporting?
- Audience Questions?



Thank you!